

The book was found

Social Entrepreneurship And Innovation: International Case Studies And Practice



Synopsis

Social innovators and social entrepreneurs look for creative and affordable solutions to specific societal problems.Â Fueled by the spread of the internet and the ubiquity of cell phones, it is easier than ever before to attempt to solve pressing social and environmental problems in the world.Â Social Entrepreneurship and Innovation presents the journeys of pioneeringâ and often accidentalâ social innovators who used their courage, tenacity, and creative thinking to find a solution to their problem.Â The case studies do not gloss over the setbacks and dead ends these people faced; instead, they offer a realistic insight into the challenges and mindset needed to overcome them.Â From bringing solar-powered lighting to Nigerian midwives, to using surplus food to reconnecting broken refugee families, each case draws out the lessons learned and provides guidance and advice for anyone inspired to take action of their own.

Book Information

Paperback: 304 pages

Publisher: Kogan Page (March 28, 2016)

Language: English

ISBN-10: 0749475919

ISBN-13: 978-0749475918

Product Dimensions: 6.7 x 0.6 x 9.6 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 starsÂ Â See all reviewsÂ (1 customer review)

Best Sellers Rank: #1,065,749 in Books (See Top 100 in Books) #327 inÂ Books > Business & Money > Processes & Infrastructure > Green Business #870 inÂ Books > Textbooks > Business & Finance > Entrepreneurship #887 inÂ Books > Business & Money > Economics > Sustainable Development

Customer Reviews

This collection of case studies, highlighting innovative social entrepreneurship programmes around the world, has the capability to inform, amaze, inspire and educate. The author has compiled a fair mix of different programmes and does not paint an unrealistic picture of the trials and tribulations that have faced the programmes. In many ways you donâ™t even need to have a really innovative project in mind or be working on some social programme to possibly change the world to get the benefit of this book; it just is a great, pleasant read and a lot of the knowledge will remain clear in your mind, waiting for future exploitation in whatever circumstance is applicable. The case studies

are presented in a relatively matter-of-fact style, which is appreciated, so the programmes can speak for themselves and are not coloured by hype or â œpressurised commentaryâ •. Through the book you also get a fair amount of history that can put a lot of things into context. Did you know that Florence Nightingale, the founder of modern nursing, was a social entrepreneur? Other examples exist, yet for decades they were not connected with being a social entrepreneur as we would think of them today. It can be a specialist read, something that is difficult to pigeon-hole for many, yet something worthy of a second look at least. If you feel you canâ™t justify buying the book, at least check it out from a library. It is worth a read for sure!

[Download to continue reading...](#)

Social Entrepreneurship and Innovation: International Case Studies and Practice Entrepreneurship and Innovation in Automobile Insurance: Samuel P. Black, Jr. and the Rise of Erie Insurance, 1923-1961 (Garland Studies in Entrepreneurship) Boulevard of Broken Dreams: Why Public Efforts to Boost Entrepreneurship and Venture Capital Have Failed--and What to Do About It (The Kauffman Foundation Series on Innovation and Entrepreneurship) Case Studies in Social Entrepreneurship and Sustainability: The oikos Collection Case Studies in Social Entrepreneurship: The oikos Collection Social Entrepreneurship for the 21st Century: Innovation Across the Nonprofit, Private, and Public Sectors The Portable MBA in Entrepreneurship Case Studies Case Studies in Immunology: A Clinical Companion (Geha, Case Studies in Immunology: A Clinical Companion) Social Media: Master, Manipulate, and Dominate Social Media Marketing With Facebook, Twitter, YouTube, Instagram and LinkedIn (Social Media, Social Media ... Twitter, Youtube, Instagram, Pinterest) Social Security & Medicare Facts 2016: Social Security Coverage, Maximization Strategies for Social Security Benefits, Medicare/Medicaid, Social Security Taxes, Retirement & Disability, Ser Social Media: Master Strategies For Social Media Marketing - Facebook, Instagram, Twitter, YouTube & LinkedIn (Social Media, Social Media Marketing, Facebook, ... Instagram, Internet Marketing Book 3) The Founder's Dilemmas: Anticipating and Avoiding the Pitfalls That Can Sink a Startup (The Kauffman Foundation Series on Innovation and Entrepreneurship) Reusing Open Source Code: Value Creation and Value Appropriation Perspectives on Knowledge Reuse (Innovation und Entrepreneurship) SOCIAL STUDIES 2008 STUDENT EDITION (HARDCOVER) GRADE 5 THE UNITED STATES (Scott, Foresman Social Studies) SOCIAL STUDIES 2005 PUPIL EDITION GRADE 6 (Scott Foresmen Social Studies) Scooby-Doo Set of 8 Mystery Chapter Books (Haunted Castle ~ Snow Monster ~ Fairground Phantom ~ Spooky Strikeout ~ Case of the Haunted Hound ~ Case of the Living Doll ~ Case of the Spinning Spider ~ The Creepy Camp) The Ford Pinto Case (Suny Series, Case Studies in Applied Ethics, Technology, & Society) International

Entrepreneurship: Starting, Developing, and Managing a Global Venture Social Entrepreneurship:
What Everyone Needs to Know® Understanding Social Entrepreneurship: The Relentless Pursuit
of Mission in an Ever Changing World

[Dmca](#)